# The International festival for amateur and professional films «Arctic Cinema 2012» (September 2012)

The Northern Arctic Federal University named after M. V. Lomonosov (NARFU) declares the arrangement of the International festival for amateur and

professional films «Arctic Cinema 2012».

# 1. Mission of the festival:

- Unite professional television industry and video amateurs in one creative place and to create conditions for the mixing of cultural traditions of different countries in the Barents Euro-Arctic region.

- To raise the awareness of the global community on life and work of people in the Arctic and subarctical territories.

- To give an opportunity for authors to meet new crowds of spectators, and for video amateurs to participate on a professional level.

- Creating of television and film squares in different buildings of Narfu for showing the best works of the festival.

# 2. Organization of the festival:

The International festival of amateur and professional films «Arctic Cinema 2012» is arranged under protection of The all-Russian social organization «Russian geographical society», and the Government of Arkhangelsk oblast.

**Festival organizers:** The all-Russian social organization «Russian geographical society», The Northern Arctic Federal University named after M. V. Lomonosov (in collaboration with the student association at the University).

### Festival partners:

The governmental television and radio company «Pomorye»; Administration of Nenets autonomous okrug.

### Time and place for the festival:

City of Arkhangelsk, September 2012

Official languages: Russian and English

### 3. Festival program:

\* Film screenings: presentation of the works;

\* Seeing and discussing television and film work of participating students (discussion places at the university);

\* Masterclasses with Russian and foreign documentarists;

\* Culture program for participants of the festival.

### 4. Festival nomination:

Work on arctic themes will be divided into two categories: «professionals» and «amateurs».

# The contestants in both categories of the festival will be nominated in three groups:

**1. Social advertisement** (a short advertisement of maximum 3 minutes, which faces the questions of preservation of the environment, culture studies, geopolitics and/or ecology)

2. Reporting (up to 20 minutes)

**3. Best TV feature story or film** (up to 26 minutes)

#### Special prices of the festival:

Audience award; Best editing work: Best camera work; Best script work;

In every nomination there will be chosen a first place and two second places. The jury has the right not to award prices for nominees if they can't find a worthy winner.

### 5. Rules and specific demands for competitors

5.1. The competition takes place in 2 rounds:

- \* Elimination round
- \* Competition

The final round happens during the festival, and the international jury decides the winners.

5.2. TV stations, independent producers and other juridicial and physical bodies, which has the right to present their movies, can all take part in the contest. One piece of work can not compete in different categories.

5.3. Only non fiction films, which answers to the thematics of the festival and are made no earlier than the year 2010, can compete in the festival. Films that already have competed in other film festivals are welcome to participate.

5.4. Films in foreign languages (meaning the languages of the people of the North) are most welcome to participate. In that case it is necessary to include subtitles in either Russian or English in a copy that is given the festival.

5.5. The working jury will look through the art work in a preliminary round, and decide whether it will include the work in the competition at the festival.

5.6. The festival jury will decide the winners in the competition. The works and acknowledged winners will be granted with diplomas and memorable prizes. The jury can decide to set up special awards.

5.7. The awards will be announced in the final ceremony of the international scientific festival «History of the discovery and mastering of the Arctic» in September 2012 at the Northern Arctic Federal University (in the city of Arkhangelsk).

We will accept applications until 30th of June 2012, and we will accept work until 17th of August 2012.

5.8. The terms of the stay will be agreed upon together with the participants and guests in their personal invitations.

### 6. Necessary documents for participants at the festival.

Those who want to take part in the festival should a full application for each participating film to the adress of the organizing comittee. Application with notes on participating will be found at the web page www.narfu.ru and should be sent to the e-mail adress: ArcticCinema@narfu.ru

The screening of films and participating in the contest is free of charge.

The organizing comittee of the festival does not take responsibility for reactions or actions, that has to do with copyright or related rights, which are presented in the program of the competition.

The material which are delievered to the competition, will not be returned.

### 7. How to deliever your work

7.1. Medium: DVD video disc

7.2. The video format: MPEG-2 or Microsoft DV, TV-standard PAL, size 720x576 pixels, screen format 4:3 or 16:9, video-streem from 4-8 Mbit/s variable or 8 Mbit/s fixed (25 Mbit/s for Microsoft DV), Interlacing - Bottom Field First.

7.3. Format for audio: PCM (48KHz 16 bit, 2 channels) or MPEG Audio Layer-2 (48 KHz 224 or 256 kbps, 2 channels).

Every competing work should include a film leader, where it says: the name of the film, the duration, screen format (4:3 or 16:9), the producers of the film, the author of the work. Materials which don't meet the requirements of image, sound or video formats, will not be admitted in the competition.

7.4. The competition work should have subtitles in English. Foreign participants should send the scripts in English together with the application in e-mail (ArcticCinema@narfu.ru)

7.5. Material for the booklet: a short summary of the creators of the film/program, 1 or 2 pictures of the people of the film (JPG 720x576, 24 bit), synopsis of the film (until 250 signs!), the name of the production company, postal adress with codes, phone contacts and e-mail adress(es). The information must be presented in both Russian and English. Send it to: ArcticCinema@narfu.ru

### 8. Contact information

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