

WELCOME TO THE FIRST EDITION OF GLOBAL OUTLOOK NORWAY : IMPORTANT TRENDS INFLUENCING BUSINESS

VENUE : HOTELL TYHOLMEN, ARENDAL

DATE : 13.08.14

TIME : 9.00 – 14.00

Global Outlook Norway is the new arena to discuss key global challenges and how they influence business.

Find inspiration as international speakers address global trends, threats and opportunities. How do we deal with climate change, resource scarcity, energy security and poverty? How can your business properly prepare for the future, and how can we all contribute to meet these global challenges?

Top international leaders are increasingly concerned about the environment. They look to make the right sustainable choices through sustainable investments and innovation and through more efficient use of energy. How will this affect your business?

The conference is initiated by the three Norwegian business clusters NCE NODE, Arena Eyde and Maritimt Forum, and is funded by the Norwegian Ministry of Foreign Affairs. Global Outlook Norway is held in conjunction with Arendalsuka, a well-known week-long political and societal debate oriented event. **Welcome to beautiful Arendal, Norway, on August 13th.**

OUR SPEAKERS:

Børge Brende – Norwegian Minister of Foreign Affairs

Idar Kreutzer – CEO Finance Norway

Sony Kapoor – Director of the International Think Tank Re-Define

Remi Eriksen – Group Executive Vice President and COO DNV GL

Kristin Skogen Lund – Director general of the Confederation of Norwegian Enterprise (NHO)

Zanny Minton Beddoes – Economic Editor for The Economist and Former IMF Economist

Per Otto Dyb – CEO Siemens AS

Lars Petter Maltby – General Manager at Saint-Gobain Ceramic Materials

Tor Henning Ramfjord – Managing Director at National Oilwell Varco

Hans Christian Gabrielsen – Vice President, The Norwegian Confederation of Trade Unions (LO)

The facilitator of the day is **Ylva Lindberg**, CEO Sigla



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